

**CALLING ARTISTS AND ADVOCATES IN THE
MASSACHUSETTS OCD COMMUNITY**

**THE
OCD
MASS
SWAG
DESIGN
PROJECT**



**for the
2024
Boston Walk**

SUBMISSIONS DUE BY

April 19th

**AN OPPORTUNITY TO CREATIVELY
INSPIRE OUR COMMUNITY!**



**OCD
MASSACHUSETTS**

the swag project

We're asking Massachusetts residents to create a fun swag design based on a motivational phrase to help us inspire the OCD community!

One lucky design will be selected by the OCD Massachusetts board to be turned into official SWAG and handed out at the 2024 IOCDF Boston walk this June.




Although only one design can be selected for swag, we will make sure that ALL submissions will have the opportunity to inspire others and show off creativity.

important

All designs will be posted as a complete creative project to our website and socials before, during, and after the walk.

(You may opt out of having your design shared on social media sites or you may choose a pseudonym)

the artist of the selected SWAG design:

- ➔ Will receive a special OCD Massachusetts gift bag.  
- ➔ Will have their design professionally printed on swag that will be available for participants to grab at the OCD Massachusetts during the walk. 
- ➔ Will have their design shared with the OCD community via OCD Massachusetts social outlets as the chosen SWAG submission. We will only share on social media if granted permission.

the selected design will be used on these swag items



11 x 17 poster



keychains



stickers

maybe more! **

use a phrase!

pick one of the phrases below to inspire your artwork and use as part of your design

- ➔ **Exposure Squad**
- ➔ **OCD isn't the Boss of Me**
- ➔ **Uncertainty is my BRAVE**
- ➔ **My Values > OCD**



the design



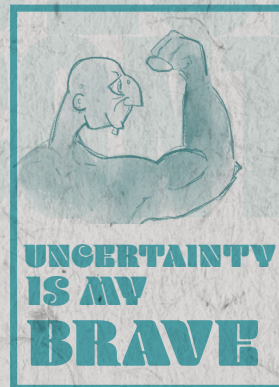
- Your design can be anything you want- a wacky way to write the phrase, monsters, a mandala, animals, a landscape, a drawing, just shapes - whatever you feel represents YOURSELF and the phrase.

just a few rules...

- The design must be family friendly.
- The phrase must be incorporated into the design.
 - make sure that it is big and clear!
 - **we will add a phrase to any artwork that doesnt already include it
- No memes please, we are accepting original art only!
- Your design can be in color, grayscale, or black and white
- For **DIGITAL** artwork submissions - must be at a minimum resolution of 150dpi. Higher is preferred.
- For **PHYSICAL ARTWORK** submission - must be drawn on white paper, and submitted digitally. You can do this by scanning it or taking a high resolution picture of your work.
- Your design needs to be able to scale to fit on a 11" x 17" rectangle (2:3 ratio)

**YOUR
ART
WILL BE
AWESOME!**

examples



→ important details

- This contest is for Massachusetts residents only.
- The OCD Mass board of directors will select the submission for swag.
- The OCD Mass logo will accompany your art on all swag items.
- Any art that you submit will be considered a donation to OCD Massachusetts to be used for the Swag Contest, OCD Mass website, and social channels.
Social sharing based on your consent.
- Your art is yours, you own it! Thank you for letting us use it for this project.
- If we receive your permission to share, OCD Mass will always credit you as the artist when sharing your design on social media and other public spaces.
- If you are under 18 years of age, OCD Mass will need your parent/guardian to sign a separate form granting us permission to share your design publicly

THANK
YOU

↓ submission

SUBMISSIONS ARE DUE BY APRIL 19th

this is a hard deadline because we need enough time to order the swag

follow submission link below to fill out the form and upload your artwork!!

→ <https://forms.gle/jwVdbvqPE3owehT27>

